

How We Helped

Scenthound Johns Creek Central

With RevLocal, we can do more than just help establish your Scenter. After opening, our ongoing marketing strategy can continue the growth we see with our presale strategy. In this case study, you will see how Scenthound Johns Creek Central was able to continue to increase their brand awareness and gain members past opening.

Services Used

Local Search + Review Marketing
Tier 2 Brand Expander Ads
Cross Platform Targeted Ads

Monthly Targeted Ads Spend

\$1,360

Leads

Scenthound Johns Creek Central earned more than **1,500** leads over a 12 month period.

891

Paid Media Leads

700+

Non-Paid Media Leads

Awareness

Our strategy brought in over **919K** new online views for potential members.

482K

Facebook/Instagram
Ad Impressions

335.5K

Google Ad
Impressions

102K

Local Search
Impressions

Post-Opening Review Marketing

With post-opening Review Marketing, Scenthound Johns Creek Central was able to bring in 218 new reviews on Google and Facebook. These reviews had an average rating of 4.8 stars.

218+
New Reviews



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