

# Strategy Success Stories for Shred415

## The Data

We've collected data from the Shred415 Sawmill location to show the growth they've achieved through working with RevLocal. The data spans from when they started with us in October 2021 to June 2022. Their strategies include Local Search, Review Marketing, and Paid Ads.

## Shred415 Sawmill Customer Journey Data

**Awareness :** Where you're being seen online by potential customers

**Data Highlights**

**743,184**  
total

**75,755** vs. **34,528**  
June 2022 October 2021

**65**  
New Reviews

**Consideration :** Potential customers who want to learn more about you

**10,013**  
total

**1,391** vs. **365**  
June 2022 October 2021

**341**  
Form Submissions

**Decision :** Potential customers who have chosen to contact you

**1,722**  
total

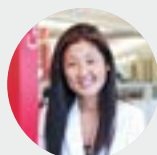
**296** vs. **158**  
June 2022 October 2021

**192**  
Facebook Leads

**662,980**  
Ad Impressions



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