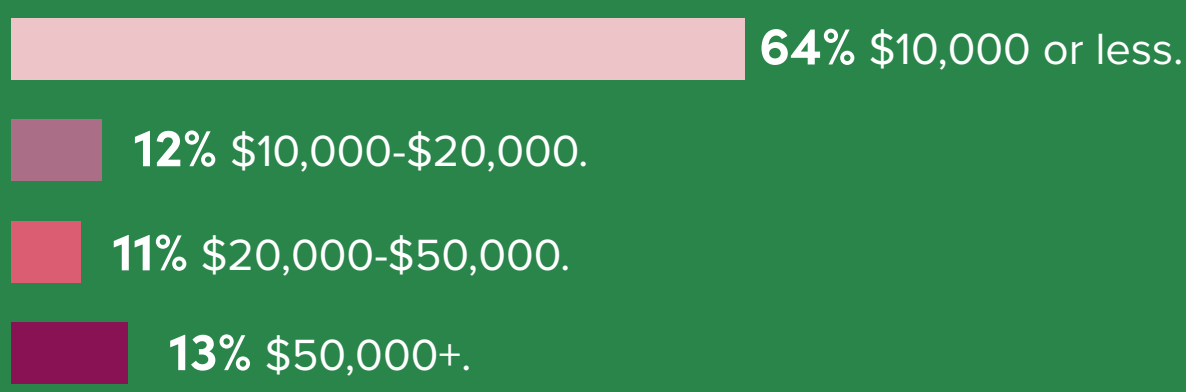


# All the Small Business Statistics You Need to Know

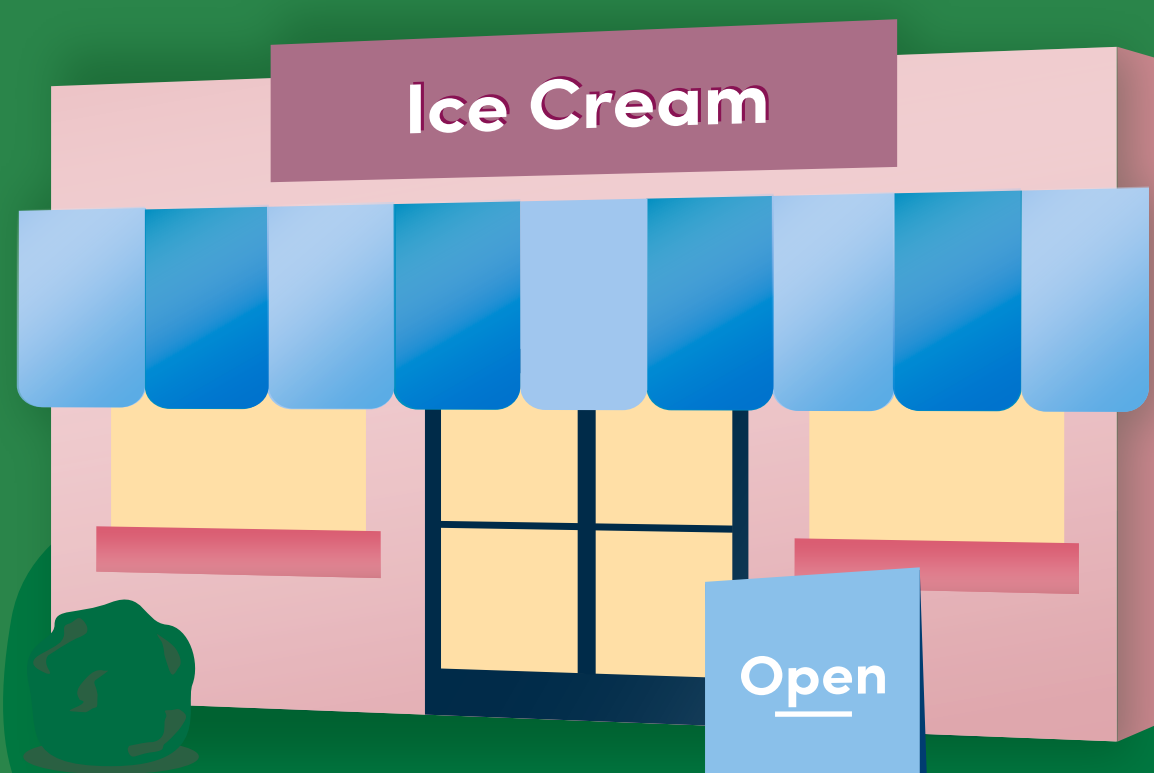
## What is a small business?

The Small Business Association defines a small business as "an organization with fewer than 500 employees."

## How much funding do small business owners need to start a new company?



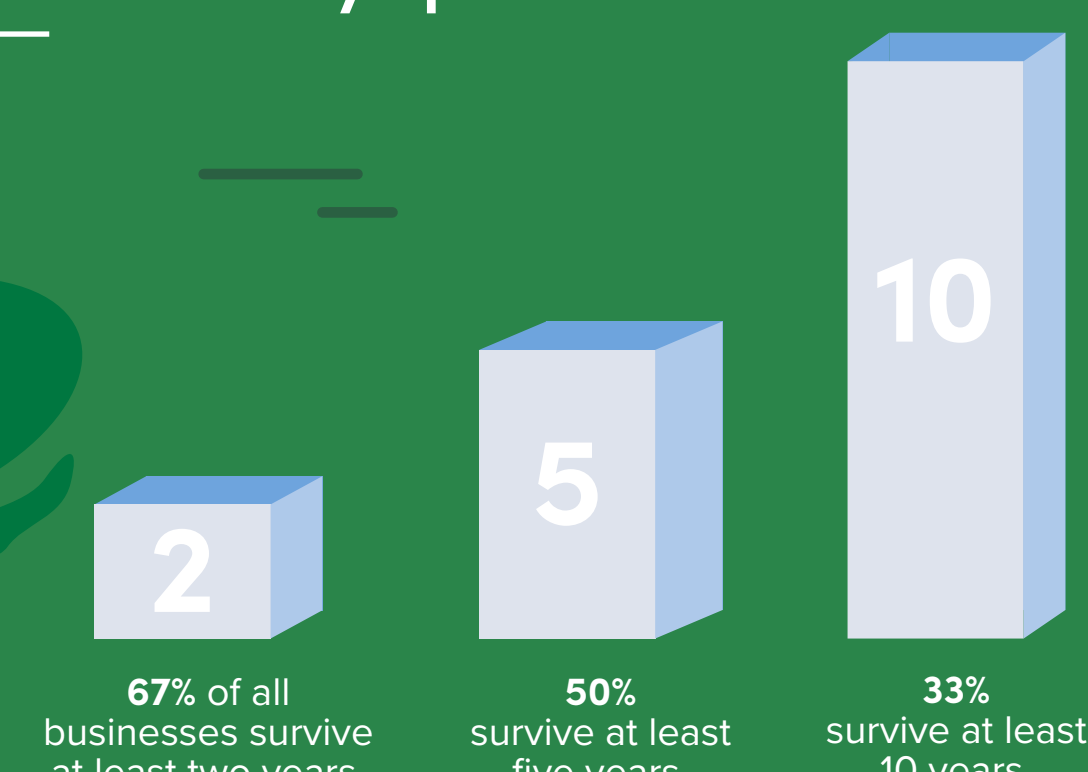
This is largely self-funded.



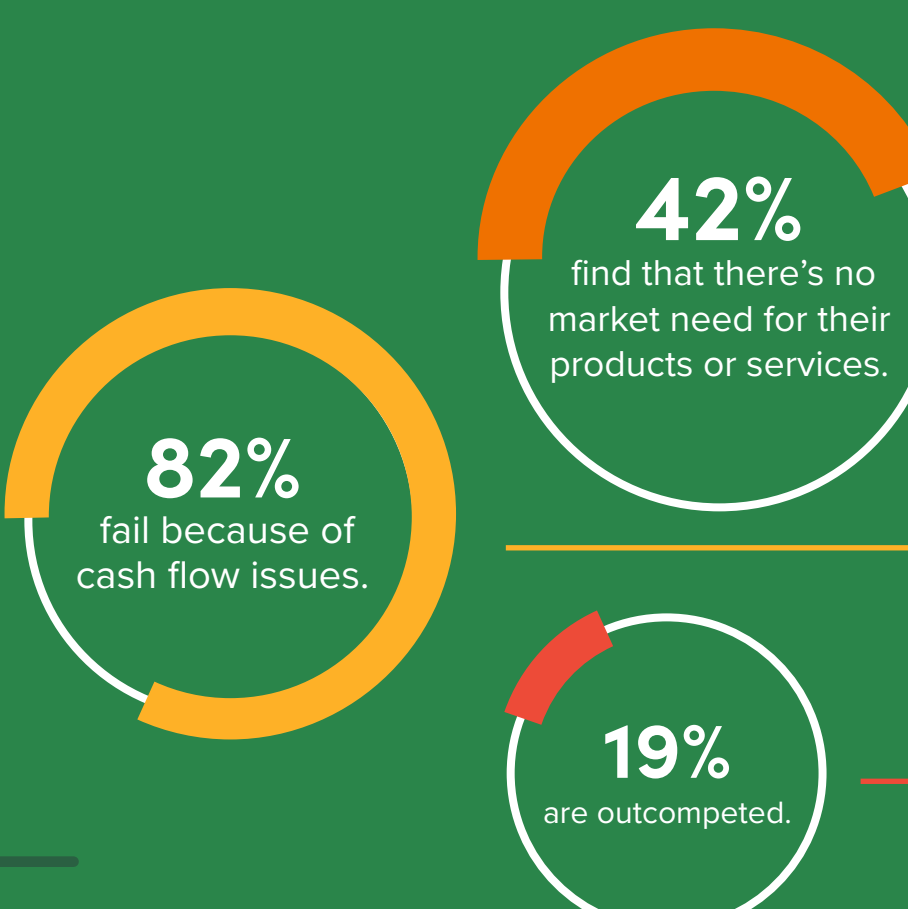
## What problems do small businesses



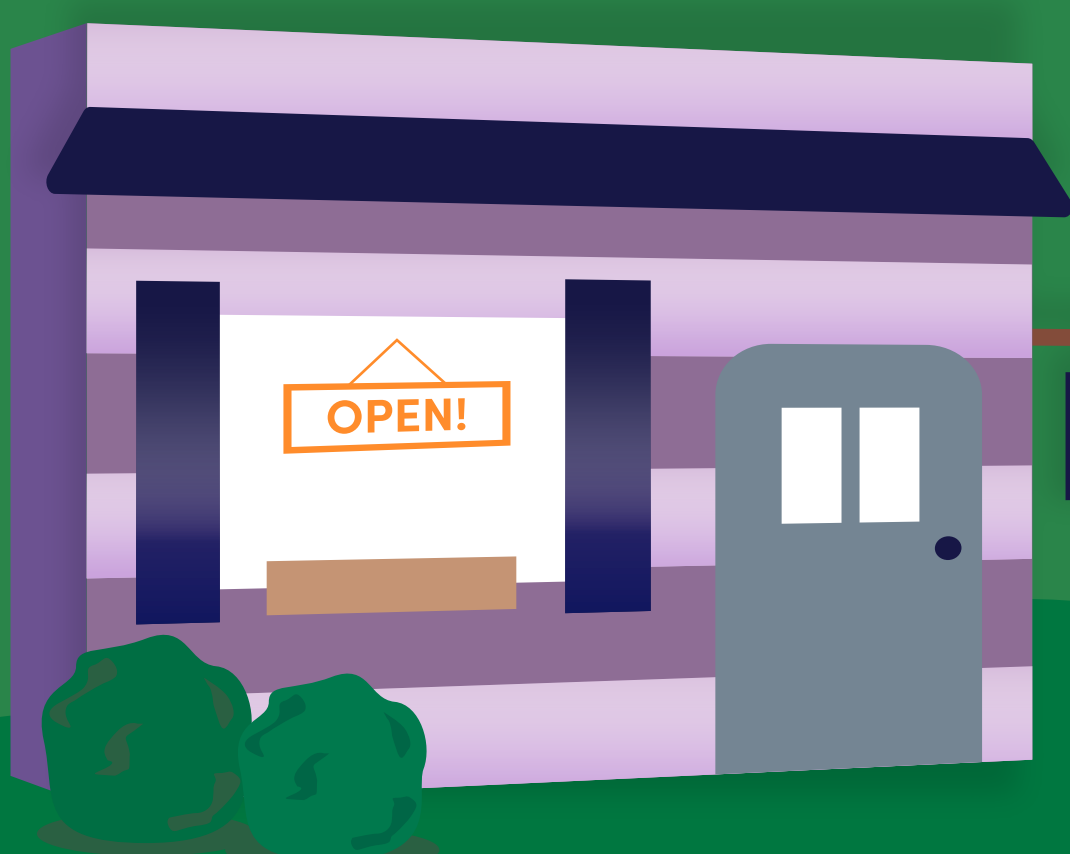
## How long does the average small business stay open?



## Why do small businesses fail?



## How do small businesses help the economy?

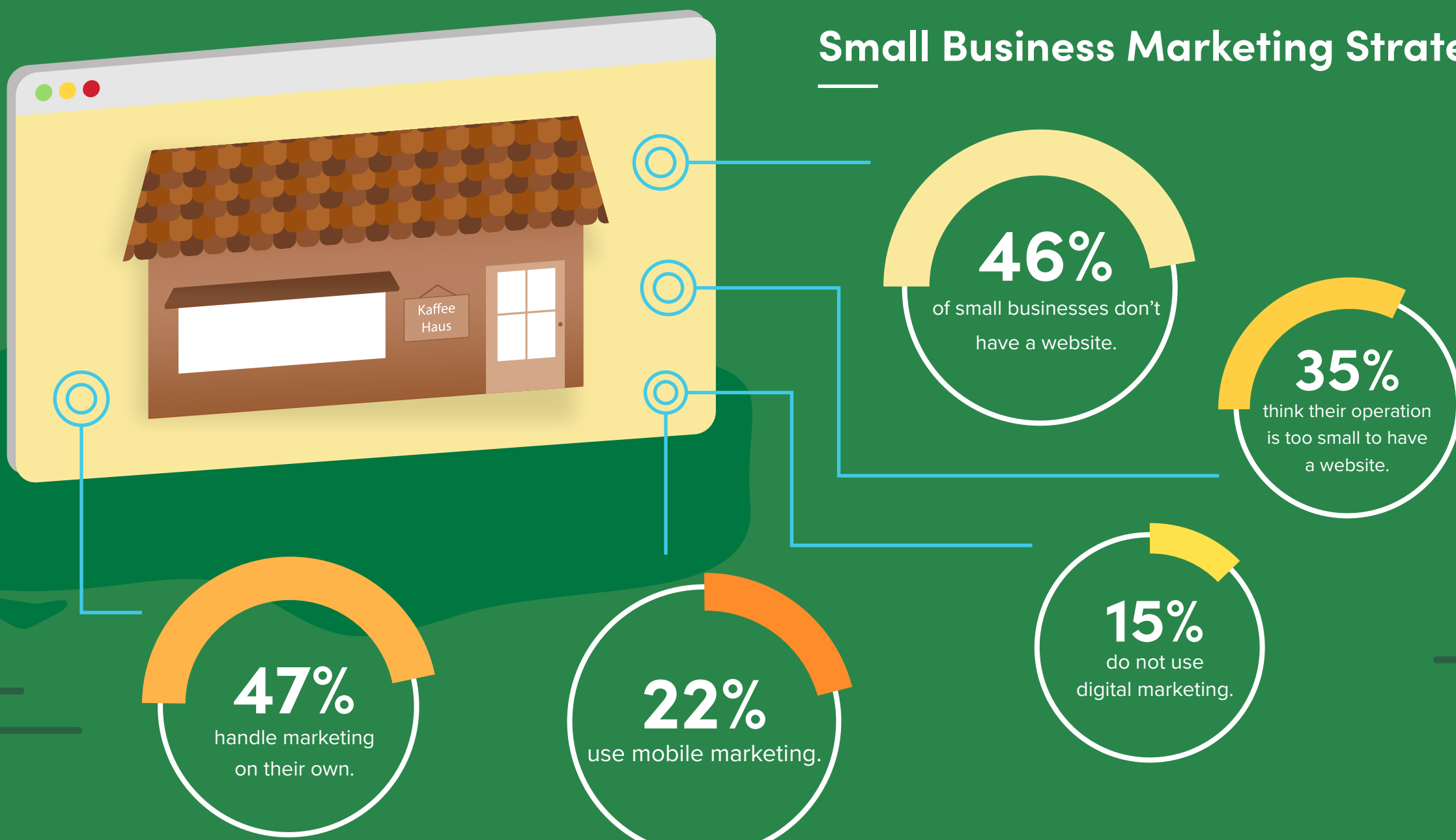


# Are small businesses keeping up with the digital landscape?

## Small Business Marketing Goals



## Small Business Marketing State-



## Do small businesses need a digital marketing strategy?

