

## How We Helped

# Scenthound Meyerland

With RevLocal, we can help establish your Scenter by bringing you leads for potential foundational members. With this case study, you will see how Scenthound Meyerland was able to use their presale campaign to increase their brand awareness and gain members.

### Services Used

Paid Ads Facebook Lead Gen  
Tier 2 Brand Expander Ads  
Local Search

### Total Facebook Ad Spend

\$7,200

### Run Time

11 weeks  
(4/22/22 - 7/8/22)

## Leads

Scenthound Meyerland earned 508 leads from paid Facebook Leads for the new Scenter opening.

**508**  
Facebook Leads

+

**273+**  
Non-Paid Advertising Leads

## Awareness

With Paid Ads, Scenthound Meyerland brought in over 345K new views online for potential members.

**345K**  
New Views

+

**3.47K**  
Local Search Awareness

## Post-Opening Review Marketing

With our Review Marketing plan, started post-opening, we can help build a solid base of reviews for your Scenter. With post-opening Review Marketing, Scenthound Meyerland was able to bring in 82 new reviews.

**35**  
New Reviews



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