

Ace Exterminating

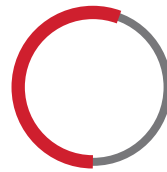
We helped Ace Exterminating build a successful digital marketing strategy and succeed in a highly competitive industry.

The Challenge & Our Approach

Rick Steinau of Ace Exterminating signed up with RevLocal to increase his business's online exposure and gain the competitive advantage in an area that has more than 70 pest control companies. We've used local search, review marketing and paid advertising to improve Ace Exterminating's tracked calls, leads and local search presence.



60%
increase in Paid Advertising clicks.



65%
increase in tracked calls from June 2015 - June 2017



“I can call my strategist and we work through the issues. One person. One stop. One phone call, and that is really important to me.”



Local Search

Ace Exterminating's digital strategist has helped build an online presence that competes both locally and with the biggest national brands.



Review Marketing

Online reviews are crucial for exterminating businesses, so we focused on an integrated review and reputation management strategy.



Paid Advertising

With our online advertising strategy, Ace Exterminating's search, display and competitor ads have seen a significant increase in clicks.